



South Cirby Neighborhood Association
Member of Roseville Coalition of Neighborhood Associations (RCNA)

POLICIES AND PROCEDURES - General Sponsorship

Businesses operating in SCNA to be given first opportunity for sponsorships. Outside business sponsorships to be offered if sponsorship slots are not filled by SCNA businesses.

A waiting list will be established for SCNA businesses and outside sponsors for future sponsorship opportunities.

Sponsors must be pre-approved by the SCNA board and can be removed from sponsorship at any time by majority vote of SCNA board members.

Sponsorship is not to be considered endorsement by SCNA.

SCNA Newsletter Sponsorship

SCNA Printed Newsletter

Four printed newsletters per year coinciding with upcoming events. More issues may be added in the future.

Newsletter written by SCNA board approved writers and contributors.

Newsletter approved by SCNA board before printing.

Door-to-door, unsolicited delivery of newsletter by designated volunteers in zones.

SCNA Printed Newsletter Annual Sponsorship

Annual sponsorship runs from January to December and is limited to one sponsor.

Sponsor of newsletter to be voted on by board.

Current sponsor will have first right for renewal and does not require board vote to renew.

Sponsor to commit 30 days prior to renewal deadline.

Sponsorship is limited to placement of SCNA board approved logo on the last page of printed newsletter.

Sponsorship is included on the SCNA website and electronic newsletter for the duration of printed newsletter sponsorship.

Sponsor provides the entire cost of printed newsletters with agreed upon size, design and paper for the sponsorship period.

SCNA Electronic Newsletter (EN)

Four EN per year coinciding with upcoming events, but likely to add more in the future.

EN to be sent by www.SCNA.RCONA.com website to protect the privacy of subscribers.

Sponsors will not receive SCNA contact data lists.

Current plans are to send printed newsletter as EN, but changes are being considered for future issues.

SCNA Electronic Newsletter (EN) Sponsorships

EN sponsorships are currently limited to a maximum of four sponsors at any one time.

EN sponsorships would be placed on both the SCNA website and EN.

EN sponsorships are at an introductory rate of \$15 per quarter or \$60 per year.